

7 good reasons for your company to sign the voluntary Framework

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1. Reputation

By signing you will signal to your customers, your suppliers and other important stakeholders that you are committed to build fair relations throughout the food supply chain.

2. Voluntary

Voluntary actions have often proven speedier and less costly than regulation.

As a signatory company you can freely commit to fair commercial relations in your daily business with other actors in the food supply chain.

3. Speed

You do not need to wait several years for legislation to find solutions to unfair commercial practices when you can already access a speedy and operational option by signing this voluntary framework.

4. Tailored

Both the list of good commercial practices and the implementation framework have been elaborated by and for the companies in the food and drink supply chain.

You will therefore benefit from a system tailored to your needs and specificities.

5. EU-wide scope

The same rules will apply to all signatory companies along the food supply chain and throughout the EU.

6. Transparency

Irrespective of your size, you'll benefit from a clear process that gives you access to a defined set of dispute resolution options.

7. Support

By signing up you get access to a set of support materials that will facilitate the implementation of your commitments, including a self-assessment tool kit, e-training modules, dedicated website, etc.