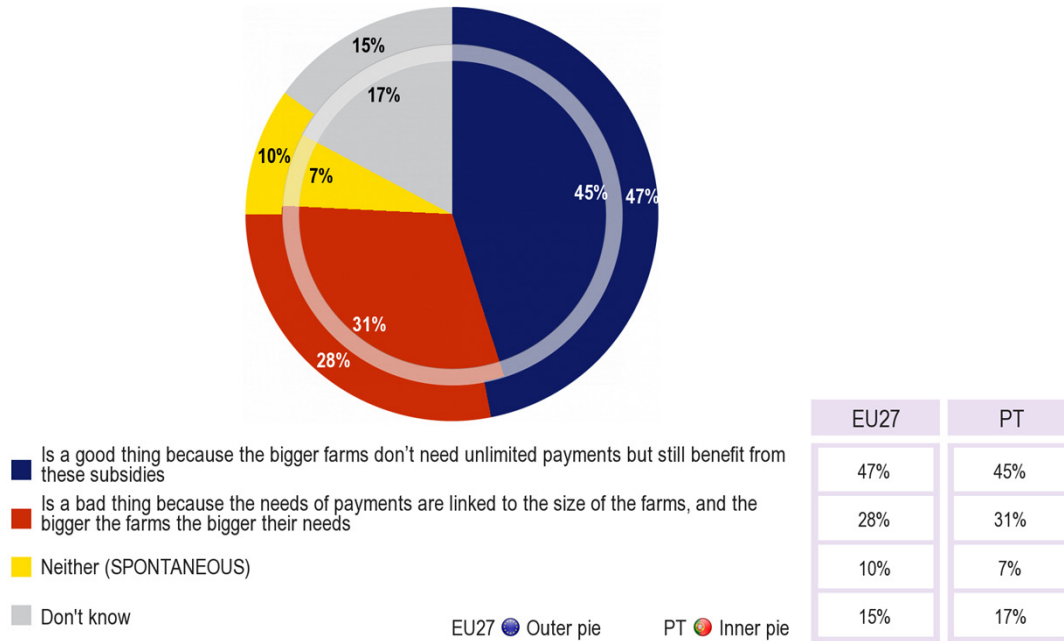
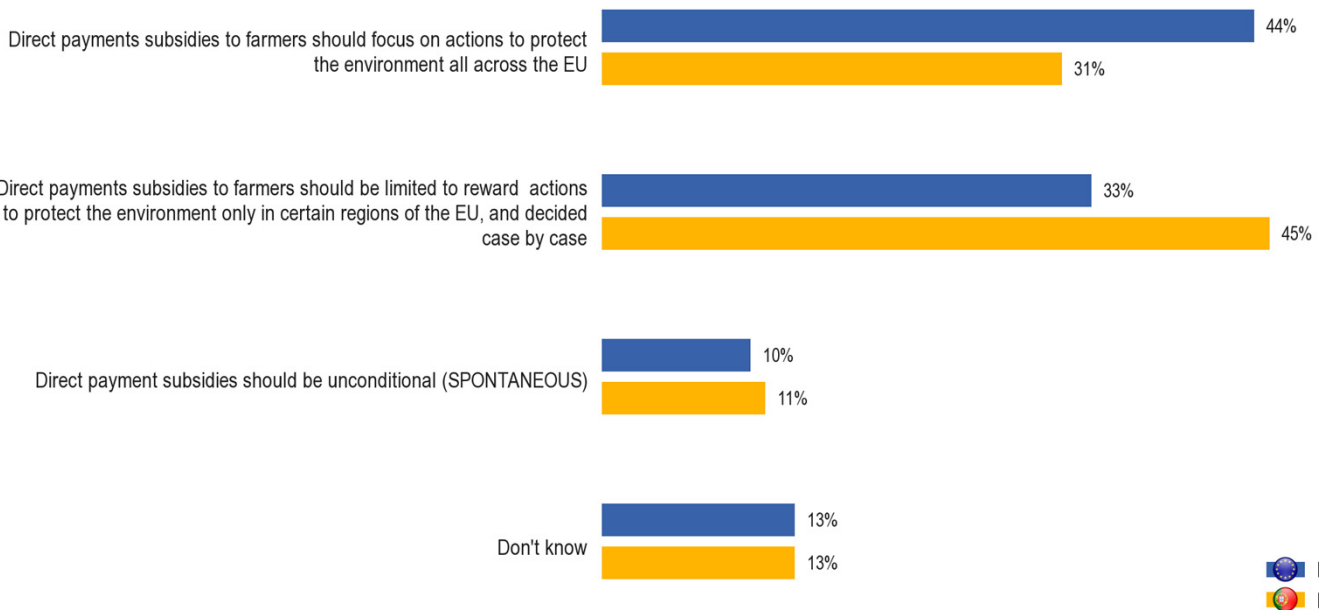


## 1. Direct payments to EU farmers

QE1. Thinking about the idea of setting an upper limit on the level of direct payments which EU farmers receive from the CAP, which of the following statements comes closest to your view? Putting an upper limit on the direct payments...



QE2. Certain farming practices are considered to be better for the environment. Thinking about how direct payments given to EU farmers might be based on further actions taken by these farmers to protect the environment, which of the following statements comes closest to your view?



EU27  Number of interviews:  
26.713

Fieldwork:  
06/05-26/05/2011

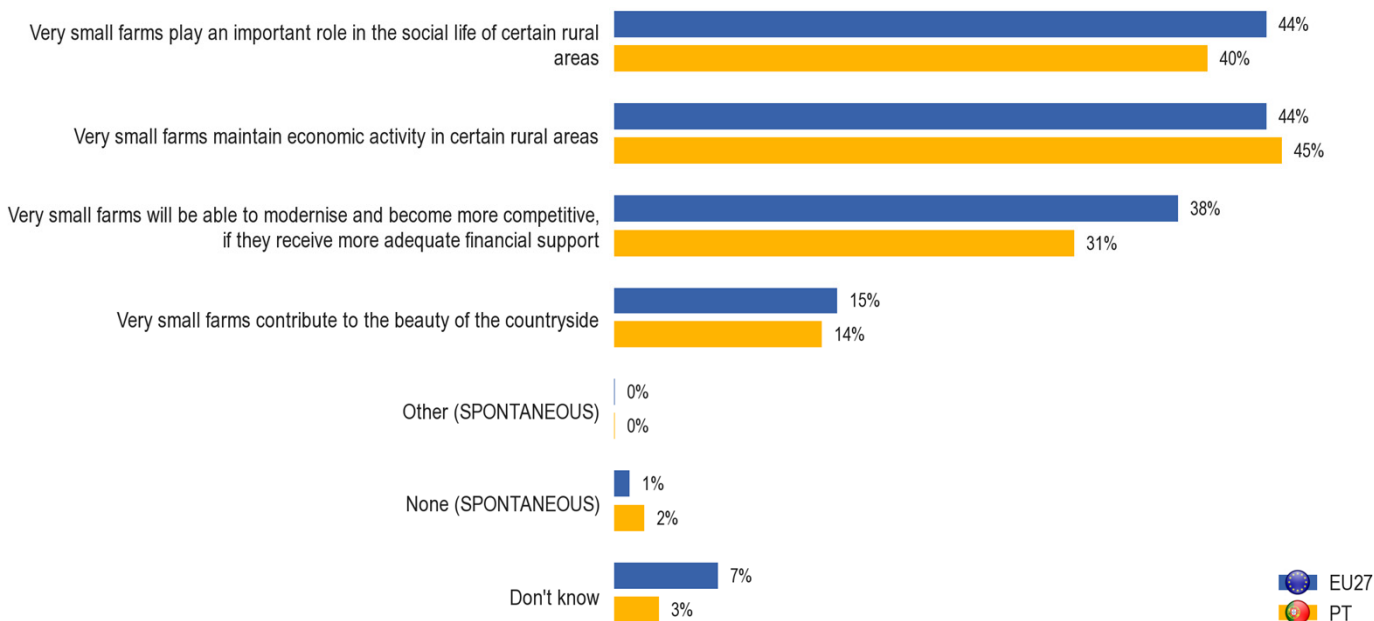
PT  Number of interviews:  
1.048

Fieldwork:  
07/05-22/05/2011

Methodology: face-to-face

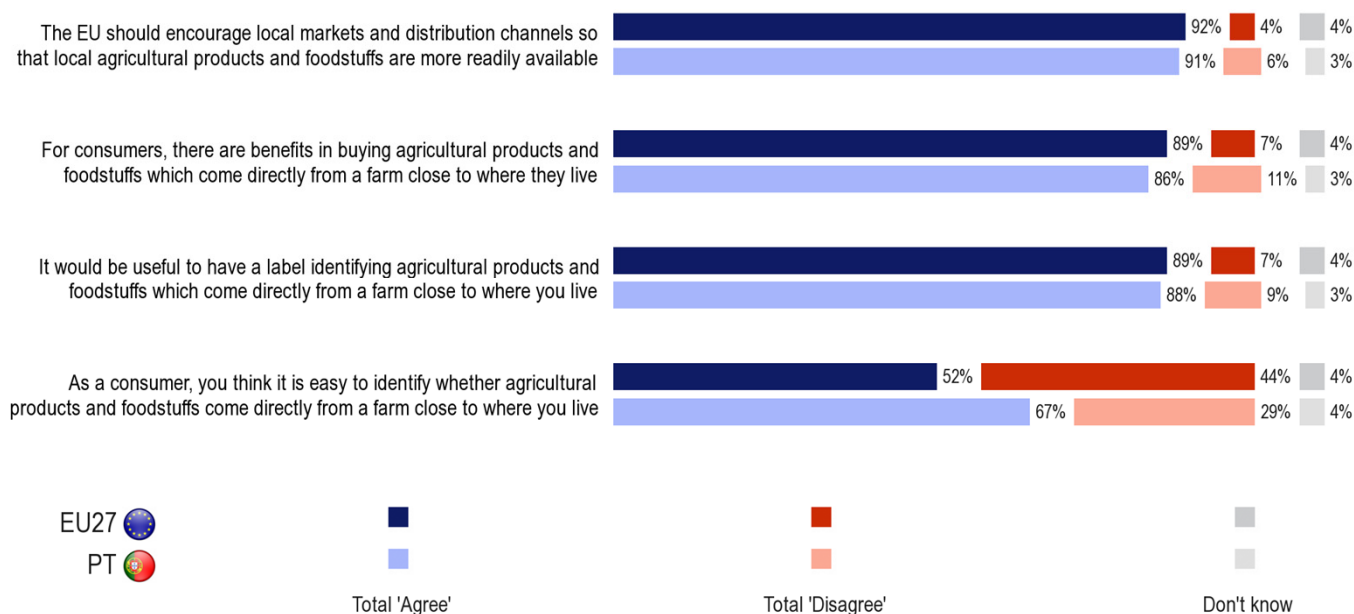
## 1. Direct payments to EU farmers

QE3. The EU is considering simplifying CAP rules (the Common Agricultural and rural development Policy rules) so that very small farms can access EU public support more easily. In your opinion, which of the following reasons would be the best justification for this change?



## 2. Local and mountain products: awareness and identification

QE4. Please tell me to what extent you agree or disagree with each of the following statements regarding local agricultural products and foodstuffs.



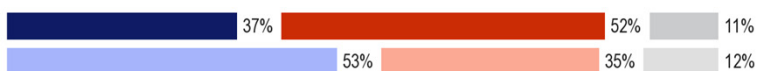
## 2. Local and mountain products: awareness and identification

QE5. Please tell me to what extent you agree or disagree with each of the following statements regarding agricultural products and food produced in mountain area.

For consumers, there are benefits in buying agricultural products and foodstuffs produced in mountain areas



As a consumer, you think it is easy to identify whether agricultural products and foodstuffs are produced in mountain areas



Total 'Agree'

Total 'Disagree'

Don't know

QE4.1. Please tell me to what extent you agree or disagree with each of the following statements regarding local agricultural products and foodstuffs.

The EU should encourage local markets and distribution channels so that local agricultural products and foodstuffs are more readily available

Total 'Agree'



EU27

PT

	EU27	PT
TOTAL	92%	91%

1 Age

Age	EU27	PT
15-24	91%	91%
25-39	93%	95%
40-54	94%	92%
55+	92%	87%

Education (End of)

Education (End of)	EU27	PT
15-	91%	91%
16-19	93%	91%
20+	93%	95%
Still studying	90%	94%

Subjective urbanisation

Subjective urbanisation	EU27	PT
Rural village	94%	94%
Small/mid size town	92%	90%
Large town	91%	90%

Socio-demographic breakdown

QE5.1. Please tell me to what extent you agree or disagree with each of the following statements regarding agricultural products and food produced in mountain area.

For consumers, there are benefits in buying agricultural products and foodstuffs produced in mountain areas

Total 'Agree'



EU27

PT

	EU27	PT
TOTAL	65%	72%

1 Age

Age	EU27	PT
15-24	65%	76%
25-39	66%	76%
40-54	66%	72%
55+	65%	67%

Education (End of)

Education (End of)	EU27	PT
15-	67%	72%
16-19	66%	73%
20+	63%	76%
Still studying	64%	77%

Subjective urbanisation

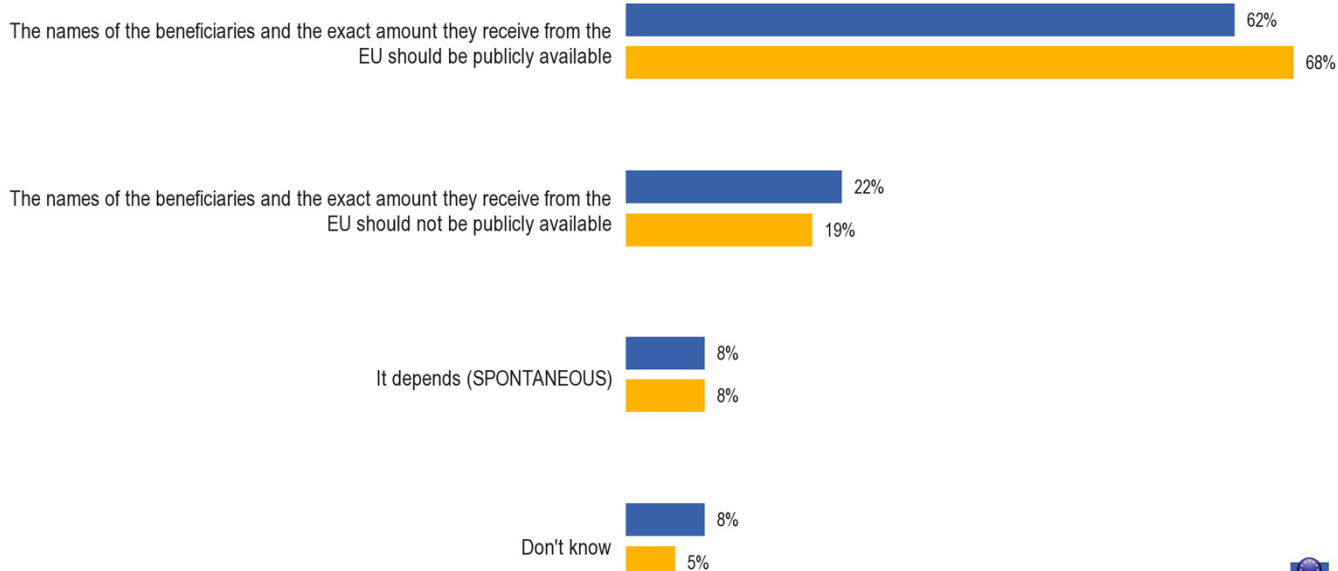
Subjective urbanisation	EU27	PT
Rural village	66%	65%
Small/mid size town	66%	75%
Large town	64%	76%

Socio-demographic breakdown








## 3. Transparency concerning the beneficiaries of CAP payments

QE6. Which of these opinions comes closest to what you think?








 EU27  
 PT

QE6.1. Which of these opinions comes closest to what you think?

The names of the beneficiaries and the exact amount they receive from the EU should be publicly available	 EU27	 PT
TOTAL	62%	68%
 Gender		
Male	65%	69%
Female	59%	66%
 Age		
15-24	55%	61%
25-39	61%	70%
40-54	64%	74%
55 +	63%	65%
 Education (End of)		
15-	63%	71%
16-19	62%	73%
20+	64%	65%
Still studying	55%	49%

Socio-demographic breakdown

QE6.2. Which of these opinions comes closest to what you think?

The names of the beneficiaries and the exact amount they receive from the EU should not be publicly available	 EU27	 PT
TOTAL	22%	19%
 Gender		
Male	21%	19%
Female	23%	19%
 Age		
15-24	27%	21%
25-39	24%	21%
40-54	21%	17%
55 +	19%	17%
 Education (End of)		
15-	19%	16%
16-19	22%	19%
20+	23%	26%
Still studying	27%	28%

Socio-demographic breakdown

